**Assessment 4 Instructions: Program Effectiveness Presentation**

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Create a PowerPoint presentation with 10-12 slides that proposes a systematic process for determining the effectiveness of the nursing program for a sample course.

**Introduction**

Course analytics are important in guiding the revision process as well as further development of your evaluation strategies and documentation. As a nursing educator, you must establish and maintain analytical data to demonstrate to your stakeholders that your course is meeting the learning and program outcomes.

Program effectiveness depends not only on internal factors but also on external factors. Course outcomes should be based on the program learning outcomes and placed in an evaluation plan. Program outcomes evaluate the effectiveness of the whole program.

**Overview**

Create a PowerPoint presentation with 10–12 slides that proposes a systematic process for determining the effectiveness of the nursing program for your new course.

While you will not have access to real analytical data from real learners to show how the course is meeting the learning and program outcomes, you should still be able to use the formative feedback from the instructor you received for your earlier assessments, as well as scholarly research to think critically about a process that could potentially guide improvement efforts for the nursing program in which the course is being hypothetically offered.

**PowerPoint Presentation**

Make sure your presentation contains the following slide HEADINGS and sections, which reflect *critical elements* that align with the grading criteria:

* + Title.
	+ Purpose. Include the reasons for the presentation (1–2 slides).
	+ Philosophical Approaches. Explain some of the major philosophical approaches to evaluation (2–3 slides).
	+ Program Evaluation Process. Show the steps of the program evaluation process (2–3 slides).
	+ Evaluation Design. Select and articulate an evaluation design, framework, or model for program evaluation (2–3 slides).
	+ Program Improvement. Examine how data analysis can be used to foster ongoing program improvement (2–3 slides).
	+ References. Include a **minimum of eight sources**, cited using current APA style and formatting.

**Additional Requirements**

Your presentation should meet the following requirements:

* + Bullets: Aim for 6–7 bullets per slide and 4–6 words per bullet.
	+ Images: Use graphics liberally throughout the presentation but ensure they are appropriate for the content provided.
	+ Speaker notes: Use the Notes section within PowerPoint to provide all the information relevant to each slide, which you would otherwise present verbally.
	+ APA citations: Include proper APA style in-text citations in the speaker notes and on slides (if relevant).

**Competencies Measured**

By successfully completing this assessment, you will demonstrate your proficiency in the course competencies through the following assessment scoring guide criteria:

* + Competency 5: Analyze how a systematic process is used to determine the effectiveness of a nursing program.
		- Explain philosophical approaches to evaluation.
		- Show the steps of the program evaluation process.
		- Articulate an evaluation design, framework, or model for program evaluation.
		- Examine how data analysis can be used to foster ongoing program improvement.
	+ Competency 6: Communicate as a practitioner-scholar, consistent with the expectations for a health care professional.
		- Write clearly and logically, with correct use of spelling, grammar, punctuation, and mechanics.
		- Correctly format the assessment, citations, and references using APA style.